

MEETING MINUTES
April 5, 2018, 9:30 a.m.–11:30 a.m.
Edelbrock Centre

Attendance: Jane Hall, Kathleen McColm, Lori-Jane Del Medico, Lisa Romano-Dwyer, Lilian Van W, Isilda Kucherenko, Sharon Doherty, Anna Vanderlaan, Andrew Locker, Gina Marion, Sue Steer

Chairperson:
Lori Jane Del Medico

Guests:

Minutes:
Laura LaRocca

Regrets: Jennifer Moore, Darla Fraser, Karine Barrass, Natasha Moore, Jenny Marino, Tracy Arthurs, Susan Wynes, Liz Robson, Julie McCarthy, Jacqui Rivers

Item	Discussion	Action	Person Responsible
Welcome			
Agenda and Minutes	Approved. Treasurer's Report and Ensuring School Success will be next time		
Treasurer's Report	<i>Jennifer</i> <ul style="list-style-type: none"> Will do next time 		
Ministry of Children and Youth Services	<i>Kathleen</i> <ul style="list-style-type: none"> Just had an opening for housing support workers. They will be working directly with youth (16- and 17-year olds) with Children's Aid Society who have voluntary agreement. There are 25 across the province. Just waiting on approvals. There will be an announcement in the next couple of weeks. <i>Sue Steer:</i> There is new funding for children and youth in care who need transportation to their original schools. MCYS is providing funding to Children's Aid Society for an education liaison position. Mental health will be receiving \$17 billion over the next four years. Details aren't yet available. 		
Ministry of Education Update	<i>Isilda / Andrew</i> <ul style="list-style-type: none"> <i>Andrew:</i> He is an education officer in the field services branch. Their role is to be a liaison between schools and the Ministry. One of his portfolios is early years, and he is the liaison officer for Peel. Everyone in the office is a former school board employee. Andrew is a former teacher and principal. The structure is a little different. Isilda is still part of the early years division but is 		

	<p>housed in the field services branch and reports to Queen's Park. Andrew's main role will be supporting early years/full-day kindergarten.</p> <ul style="list-style-type: none"> • Isilda is the lead on all the capital work going on, and Andrew is supporting that. • Centres of Excellence for Early Years and Child Care: On March 16, they announced the successful applicants who will lead these. Provincial was granted to Western University and Ontario Reggio Centre. Indigenous went to Ontario Aboriginal Head Start Association and Kenjgewin Teg Education Institute. Francophone will go to Collège Boréal and Association francophone à l'éducation des services à l'enfance de l'Ontario.. There will also be a secretariat that will be led by the Ontario Reggio work. • LJ: County of Dufferin was asked to support Western University so will be involved. • \$2.2 billion to provide free preschool to children aged 2.5 to 4 years (starting in 2020), as well as previous support of 100,000 spaces for child care as well as capital improvements and development of a wage grid for early child care sector. This will be more linked into EarlyON Centres and licensed child care. • Dr. Gordon Cleveland's report, "Affordable for All: Making Licensed Child Care Affordable in Ontario" includes comparisons to other countries and how they are supporting families. 	Dr. Cleveland's Report: http://edu.gov.on.ca/childcare/affordable-for-all-en.pdf	
Mental Health, Substance Misuse and Addiction Prevention (MHSMAP) Action Group	<p><i>Anna</i></p> <ul style="list-style-type: none"> • The MHSMAP action group will meet on April 6th to finalize its school program. • It has carefully reviewed evaluation data and course materials from two applicable programs (Healthy Transitions and Stress Lessons). • It has also reached out to public health units and school boards who deliver these two programs to gather qualitative and quantitative feedback regarding program implementation and outcomes. • At the beginning of March MHSMAP was successful in receiving Gambling Research Exchange Ontario's Bet – System Impact Stream Grant (\$15,000). • This funding will be used to support the program pilot. • Pilot period is currently scheduled to begin in October 2018, pending UGDSB ethics approval (to be sought in May 2018). 		
Parental Support and Developmental Awareness (PSDA) Action Group	<p><i>Anna</i></p> <ul style="list-style-type: none"> • The PSDA Action Group has created two evaluation tools to support the Dufferin Basics campaign formative evaluation: <ul style="list-style-type: none"> ○ An online caregiver knowledge survey ○ Focus group question guide • An ethics application for this project must be approved by the WDGP ethics 		

	<p>committee before the evaluation can begin</p> <ul style="list-style-type: none"> • These evaluation tool will be shared with the Basics Multi-City Network at their conference in May (we are not attending- just sending the resources) • The Dufferin Basics website is ready to be launched. Anna has contacted all DuCK members to ensure that they are comfortable being mentioned on the website. Still waiting on feedback from the Town of Orangeville 		
Communications Committee Update	<p><i>Jane/Laura</i></p> <ul style="list-style-type: none"> • One of the main projects is promotion of MyDufferin website. • Started promotion of the website. Have asked DuCK agencies to help with support. A reminder email will be sent out. So far, 1023 people have been reached with the Facebook post of the flyer. Through Twitter, 921 people have been reached and there have been 16 engagements, including 5 retweets. • One of the items is a digital screen. If you have a digital screen in your location, please add MyDufferin slide. • Working on getting two stand-up banners made to rotate among DuCK members.— Sharon suggested putting website address near the top. • Sue will look at dates for open houses for new families. We can possibly include brochures. • Last year, 3600 users visited the MyDufferin site. In March of 2018 alone, there were 410 users. Roughly 50% are using a desktop and 50% are using a mobile device. 77% of these visitors arrived through an organic search. 18% (74) arrived directly. 2.4% (10) were referred by another organization (e.g., DPSN or UGDSB), and 1.9% (8) found it through social media. • Future of the DuCK website that was created in 2009. Do we still need it and, if so, is it time for a revamping? Current limitations include: <ul style="list-style-type: none"> ○ incompatibility with some internet browsers ○ formatting issues for mobile devices —Last year, the DuCK website had 311 visitors. So far this year, there have been 130. —We are going to send out a survey asking about usage and potential improvements. There are low cost options, including a DIY option that can look quite professional. 	<p>A reminder email about promotion of the MyDufferin website will be sent out. Please respond and share posts on social media.</p> <p>If you have a digital screen at your location, please add MyDufferin slide.</p> <p>Jane's DuCK website presentation is included with the minutes</p> <p>We will send out a survey about usage and potential improvements to the DuCK website.</p>	
Information Sharing	<p><i>Lori-Jane:</i> Director, Keith Palmer is moving on to Queen's Park in 3 weeks <i>Isilda:</i> Director, Julia Daniels is moving on to the Ministry of Infrastructure. <i>Laura:</i> Drop the Worry Ball presentation on May 17 <i>Sue:</i> Rolling out suicide response resource kit through school mental health. In the event there is a suicide, there will be someone in each school who has been trained in how to</p>	<p>Drop the Worry Ball presentation flyer is attached.</p>	

DUFFERIN COALITION FOR KIDS

	<p>respond—supporting students, staff and parents. They also have a tragedy response team. Anticipated to be in place by end of school year.</p> <ul style="list-style-type: none"> • SHSM students will be supporting the marketing of the mental-health strategy document to make sure it is well-received by community • Journey into Learning events for new JK students. Community agencies are welcome. 	<p>Journey into Learning dates: St. Benedict – April 26 (Principal: Eric Fisher) St. Andrew – May 16 (Principal: Tony Maiolo) St. Peter – May 17 (Principal: Kevin DaCosta)</p>	
Next Meeting	<p style="text-align: center;">2018 meeting dates:</p> <p style="text-align: center;"> Thursday June 7 9:30 am–11:30 am Thursday September 6 9:30 am–11:30 am Thursday November 1 9:30 am–11:30 am </p> <p style="text-align: center;"> Edelbrock Centre 30 Centre Street, Orangeville </p>		