

MEETING MINUTES
November 2, 2017 9:30 a.m.–11:30 a.m.
Edelbrock Centre

| | |
|--|--|
| Attendance: Lori-Jane Del Medico, Jennifer Moore, Laura LaRocca, Jane Hall, Darla Fraser, Anna Vanderlaan, Sharon Doherty, Dolores Cascone, Julie McCarthy, Susan Wynes, Jacqui Rivers Guests: Regrets : Lynn Woodford, Sylvie Gravelle, Suzanne Harding, Sue Steer | <p>Chairperson: Jennifer Moore</p> <p>Minutes: Laura LaRocca</p> |
|--|--|

| Item | Discussion | Action | Person Responsible |
|--|---|--|--------------------|
| Welcome | | | |
| Agenda and Minutes | One minor change to the minutes (ABA to OAP) in the Ministry of Education update. | | |
| Treasurer's Report | <i>Jennifer</i> <ul style="list-style-type: none"> Still in a good healthy position but money for the evidence informed planning role has been accounted for. Balance is \$9446 as of our last statements | | |
| Update on Moving on Mental Health and Special Needs Strategy | <i>Jennifer</i> Moving on Mental Health: <ul style="list-style-type: none"> MCYS is investing in a business intelligence model to collect data so that everyone in the province who receives services has a unique identifier code. For example, complex special needs people who cross boundaries. The purpose behind it is to truly understand the complexities of services. They will know how many hours of services each agency provides the same patient. Julie asked about agencies who are providing services but aren't Ministry funded There's a deadline of Dec 15 to apply for funding for community hubs through Ministry of Health. The target age range is 12 to 24. A link is included for more information. Special Needs Strategy: <ul style="list-style-type: none"> Coordinated service planning—another coordinated service planner has been hired so now there are two. Integrated Rehabilitation Services—things are still kind of on hold. —Susan: The rehab piece at the schools will transition to children's treatment | For more information on Community Hubs: https://www.ontario.ca/page/community-hubs-ontario-strategic-framework-and-action-plan | |

| | | | |
|--|--|--|--|
| | centres to provide some stability in the interim. There should be no change at the patient level at this time. —Jacqui: with integrated rehabilitation services, nothing has changed. | | |
| Ministry of Children and Youth Services | <i>Jennifer:</i> <ul style="list-style-type: none"> There's a transition in portfolios | | |
| Ministry of Education Update | <p><i>Dolores</i></p> <ul style="list-style-type: none"> In the process of transitioning Ministry funded child and family centres —supporting new branding and promotion. The new brand is EarlyON Child and Family Centres (On y va French). Childcare awareness campaign going on with TV ads and digital ads. It's about helping communities and parents understand about the provincial strategy to increase access to 100,000 child care spaces in the next five years. There are fact sheets about day camps (Sharon pointed out that children must be 4) Move to DDYA child care act—over the years they've done some regulatory posting to support the act. In the third phase. There's another set of regulations that have been posted for public consultation. These regulations focus on administrative burdens, continued enforcement, organized rec programs and some technical amendments. This is available for comment as of December 1 <p><i>Lori-Jane</i></p> <ul style="list-style-type: none"> Submitted plan for transition to an Early On Centre. It wasn't for approval but a discussion on the phone. Received good feedback. Looking more at modernizing, reviewing programs and identifying gaps. One of the top gaps is outreach. Looking at bringing programs out in the community. They're also looking at more targeted programs and prenatal support (which they'll be working with Public Health about). Recreation is highlighted as a need in the community. Through Public Health, Lindsay Cline has started a committee to focus on this. <p><i>Dolores</i></p> <ul style="list-style-type: none"> Very impressed with the plan. It was great to hear all the voices: parents, staff and even children. | <p>Links to digital ads: 30s EN : https://www.youtube.com/watch?v=ZCXMfkuhwU 30s FR: https://www.youtube.com/watch?v=W1oYBX0W8os</p> <p>Link to fact sheets about day camps: http://www.edu.gov.on.ca/childcare/day_camps_fs_en.pdf</p> <p>Link to regulations for comment: http://www.ontariocanada.ca/registry/view.do?postin&id=24908&language=en</p> <p>Plan is included with the minutes</p> | |
| Ensuring School Success | <i>Lynn was not able to be here today</i> | | |
| Mental Health, Substance Misuse and Addiction Prevention (MHSMAAP) Action | <p><i>Anna</i></p> <ul style="list-style-type: none"> MHSMAAP last met on September 27th. The purpose of this meeting was: <ul style="list-style-type: none"> —To confirm the focus of the MHSMAAP school program —To review the results of our school program community consultation —To explore existing programs for adaptation potential | | |

DUFFERIN COALITION FOR KIDS

| | | | |
|---|--|--|--|
| Group | <p>—To determine how to proceed with developing our program</p> <ul style="list-style-type: none"> • MHSMAP's community consultation identified a variety of service providers in Dufferin who work with schools as well as promising practices from our partners that we may be able to adapt • MHSMAP is currently exploring some potential programs outside Dufferin County that could be adapted for their purposes such as Queen's University's Bell Let's Talk 2.0 Program and the Student Mental Health ASSIST pilot website • MHSMAP's current project work plan has scoped out the work in such a way that they are hoping to be able to send out the program for teacher review in March and conduct a small pilot with teachers in UGDSB in May. This timeline is subject to UGDSB ethics approvals. • The next MHSMAP meeting will be held in November (date TBD) to finalize their lesson-specific learning objectives and key messages | | |
| Parental Support and Developmental Awareness (PSDA) Action Group (formerly Parenting Initiatives Committee) Update | <p><i>Anna</i></p> <ul style="list-style-type: none"> • PSDA is pursuing website development with Ron and his team as per the funding approvals that were given at the September DuCK meeting • As discussed at our September DuCK meeting, PSDA is also planning a formative evaluation in order to: <ul style="list-style-type: none"> —Assess local receptiveness to Dufferin Basics campaign —Assess how Dufferin parents would like to be informed about his campaign (this information will help inform the communications plan) • This evaluation plan is currently in development and the PSDA action group will meet in November to review it (date TBD) | | |
| —DuCK Terms of Reference Update and Approval | <p><i>Anna</i></p> <ul style="list-style-type: none"> • The new Terms of Reference were presented to the last meeting and sent out. • Just one change was to include Ensuring School Success. • New Terms of Reference were approved. | | |
| Communications Committee Update, Polling Options and My Dufferin Promotion | <p><i>Jane/Anna</i></p> <ul style="list-style-type: none"> • Committee has met twice since the last meeting. Working on a few things: polling options, My Dufferin promotion and social media. • Polling options: <ul style="list-style-type: none"> —the clickers free software is no longer supported and, in some cases, doesn't work anymore —Clickers, with change, would now cost \$15 a year to license each clicker (x 64 clickers = \$960 per year) | | |

| | | | |
|--|--|--|---|
| | <p>—Recommendation is to not upgrade but to use Poll Everywhere instead</p> <ul style="list-style-type: none"> --participants can use personal smart phones or mobile devices --free for up to 25 people; can do a temporary upgrade for one month (around \$19 for 50 people) --anyone can make an account --there are options for non-multiple choice questions if users have a WiFi connection. If you pay for an upgrade, you can also get some of these options by text --very user friendly and easy to set up questions --this is more live than Survey Monkey <ul style="list-style-type: none"> • My Dufferin promotion <ul style="list-style-type: none"> —We have been informally promoting My Dufferin. We want to build awareness with the public and within agencies because this was a significant investment —brief info has been included on the back of cards the County put out about child care fee subsidies —organizations to add link on websites and social media— the communications committee will craft messaging and send out for sharing --digital messaging (screens with rolling slides at doctor's offices, etc.)—any DuCK members that have, add screen for My Dufferin—Lori-Jane and Jennifer are currently researching hospital and Family Health Team boards --Sharon suggested Parks & Rec guide --portable stand-up banners at community/agency presentations could be rotated to member organizations (\$200 per banner)—we will look into getting two --radio ads—30 second ads; often have specials <ul style="list-style-type: none"> * Country 105—all of Dufferin: \$300/week for 12 ads * My FM—only Orangeville; demographics are high percentage of moms: \$750 for 4 weeks of ads, 35/week * Research is that radio is the #1 form of advertising to drive customers to a website—it's almost a subliminal message --Jacqui suggested printing out posters personally --Julie suggested magnets or pens (perhaps giant clip magnets)—will look more into --how do we measure success? —asking from web designer to include a link on the website to a short survey about where people heard about it --Google Analytics | <p>Link for Poll everywhere: https://www.polleverywhere.com/</p> <p>Communications committee to send out social media postings</p> <p>Communications committee to create a Power Point slide for digital media</p> <p>Poster is being revised and will be sent out soon for agencies to share with colleagues and clients.</p> <p>Research hospital and Family Health Team boards</p> <p>Research frame to rotate postings in with HealthLinks</p> | <p>Lori-Jane and Jennifer</p> <p>Jennifer</p> |
|--|--|--|---|

DUFFERIN COALITION FOR KIDS

| | | | |
|--------------------------------|--|--|-------|
| 2018 Meeting Discussion | We will continue with the same pattern of meetings. The next meeting will be January 11. | Meeting invites to be sent out | Laura |
| Information Sharing | <p>Jane: trying to put together Dufferin Holiday Guide of no-fee or low-fee services; it will be primarily electronic</p> <p>Laura: DPSN's November schedule is out; hoping to bring Dr. Alex Russell, author of Drop the Worry Ball, in the spring.</p> <p>DCAFS: fundraising event in May Pinball Clemens. Early Bird tickets are \$85.</p> | <p>The Dufferin Holiday Guide is now on the Resources page of the MyDufferin website:</p> <p>http://www.mydufferin.ca/programs-and-resources</p> | |
| Next Meetings | <p style="text-align: center;">2018 meeting dates:</p> <p style="text-align: center;"> Thursday February 1 9:30 am–11:30 am Thursday April 5 9:30 am–11:30 am Thursday June 7 9:30 am–11:30 am Thursday September 6 9:30 am–11:30 am Thursday November 1 9:30 am–11:30 am </p> <p style="text-align: center;">Edelbrock Centre 30 Centre Street, Orangeville</p> | | |